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Bandon Hillwalking Club Case Study

a leading provider of flexible text messaging solutions



PROJECT OVERVIEW:

Customer Name:
Bandon Hillwalking Club

Industry:
Leisure

Location:
Ireland

Challenge:
Reliable method of
communication

Solution:
Text Manager Solution

About Bandon Hillwalking Club:

Bandon Walking Club provides an opportunity for members to enjoy guided walks through the scenic mountains and valleys of West Cork and Kerry in a friendly and organised manner. Walks to further afield also take place throughout the year. The club has over 100 members and is affiliated to Mountaineering Ireland.

Requirement:

Bandon Walking Club needed a fast and reliable service to update and inform their members of up coming events, gatherings and meetings. Each member of the club had a mobile phone as apposed to access to emails and therefore text messaging was the obvious solution.

Implementation:

Cadood had the perfect product for this requirement. With the BulkSMS service Bandon Walking Club could schedule or send Text messages quickly saving time and ensuring members were up-to-date. As this is a low cost service it also suited the Walking Clubs budget

Solution:

By using the Cadood BulkSMS product, Bandon Walking Club is able to communicate with their members on a regular basis. This service is easily accessed and easy to use, helping to send any urgent messages hassle free. As this is an instant message any emergencies or cancellations can be dealt with efficiently. By using SMS as a means of communication, it ensures that all members are aware of what is happening in the club.

