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Bandon Hillwalking Club Case Study

a leading provider of flexible text messaging solutions



PROJECT OVERVIEW:

Customer Name:
Bandon Hillwalking Club

Industry:
Leisure

Location:
Ireland

Challenge:
Reliable method of
communication

Solution:
Text Manager Solution

About Bandon Hillwalking Club:

Bandon Walking Club provides an opportunity for members to enjoy guided walks through the scenic mountains and valleys of West Cork and Kerry in a friendly and organised manner. Walks to further afield also take place throughout the year. The club has over 100 members and is affiliated to Mountaineering Ireland.

Requirement:

Bandon Walking Club needed a fast and reliable service to update and inform their members of upcoming events, gatherings and meetings. Each member of the club carry a mobile phone, so receiving a text over email was a more convenient option of communication.

Implementation:

The Cadoo platform had the perfect solution for this requirement. With its bulk messaging service, Bandon Walking Club could schedule or send Text messages quickly saving time and ensuring members were receiving important notifications and updates. As this is a low cost service it also suited the Walking Clubs budget.

Solution:

By using Cadoo as a messaging platform, Bandon Walking Club is able to communicate with their members on a regular basis. This solution is easily accessed and easy to use, helping to send any urgent messages hassle free. As this is an instant message any emergencies or cancellations can be dealt with efficiently. By using SMS as a means of communication, it ensures that all members are aware of what is happening in the club.

