

T: + 353 (0)21 2430700  
E: info@cadoo.ie  
www.cadoo.ie

Eastgate House  
Eastgate Business Park  
Little Island, Co. Cork  
Ireland



## Cork Institute of Technology Case Study

a leading provider of flexible text messaging solutions



### PROJECT OVERVIEW:

Customer Name:  
CIT

Industry:  
Education

Location:  
Ireland

Challenge:  
User-friendly messaging  
solution with multiple  
sub-accounts

Solution:  
Cadoo Web Application



### About Cork Institute of Technology

CIT offer full-time, part-time and specialist courses in Art, Business, Humanities, Computing and Information Technology, Engineering, Media, Music, Nautical Studies and Science. CIT's Mission is to provide studentcentred education with a career focus for the benefit of the personal , intellectual and professional development of the student and for the benefit of the whole society.

### Requirement:

CIT had a requirement for a user friendly text messaging solution with the ability to set up one overall main user and many separate secondary accounts under the main user . Each society or organisation within CIT has their own database of numbers to text to, in order to send alerts regarding group activities, appointment times, match updates etc. CIT also needed a recorded history of messages sent per group.

### Solution:

The web application at Cadoo provides the customer with the option of having a parent account with full visibility of all sub user accounts under their name. This cost effective method of communication saved time and money for CIT. Cadoo also offers full transparency on all messages sent with a fully recorded Message history.

With the Cadoo web application, CIT are able to easily log in, type their message and send to the relevant groups. Each sub user has full control over their account and can view a message's status. The Parent user from CIT can log in, check credit balances, messages sent per sub user and message history, and enjoy many more features and benefits.

### Quote:

*"The neon sms system is a fast, effective way of communicating with large groups of students. This system is very user friendly and cost effective."*

- CIT Student Services