cadoo

Get Cover Case Study

a leading provider of flexible text messaging solutions

getcover.ie

PROJECT OVERVIEW:

Customer Name:
Get Cover

Industry:
Insurance

Location:
Ireland

Challenge:
Instant contact with clients

Solution:
API

About Get Cover:

GetCover is a fully Irish owned and run insurance provider, they allow customers to arrange, and purchase personal insurance products in a simple and painless way online.

Requirement:

GetCover has used Cadoo as their messaging partner since 2006. They required a communication platform that allowed instant contact with their clients while at home and abroad. It was essential for them to contact and update clients with policy numbers and emergency contact details in a fast and effective manner

Implementation:

Cadoo developed an API Gateway allowing GetCover to send Text Messages automatically from within their own system.

Solution:

The low cost solution gained GetCover an advantage over their competitors as this solution was not being used by any other Travel Insurance Company. With the Cadoo messaging solution they were able to provide details and assist their customers in a quick and secure manner, ensuring a smooth travel experience.