

T: + 353 (0)21 2430700  
E: info@cadoo.ie  
www.cadoo.ie

Eastgate House  
Eastgate Business Park  
Little Island, Co. Cork  
Ireland



## Cork County Council Case Study

a leading provider of flexible text messaging solutions

### About Cork County Council:

Cork City Council is a public service organisation that operates within a local democratic mandate. Cork City Council is responsible for providing a diverse range of services to the citizens of Cork City which impact directly or indirectly on their daily lives. Some of the services provided are:

- Housing and Community Services
- Roads and Transportation
- Planning and Development
- Recreation, Amenity, Culture and Environment

### Requirement:

Severe weather and flooding have affected the people of Cork for many years. Cork City Council recognised the need to issue warnings to the people of Cork of severe weather conditions in a manner that was quick, and reliable.

### Implementation:

The Cadoo messaging platform has a text manager solution which Cork City Council used to alert the public to closures or maintenance work being carried out, for example closures due to work on the Jack Lynch Tunnel. This system was also put in place to alert the public of severe weather conditions. Cadoo worked closely with Cork City Council on implementing this system. By integrating the Text Manager Solution with the Cork City website the public can simply subscribe to weather alerts on line.

### Solution:

The Cadoo text alert based solution allows members of the public to subscribe and receive severe weather alerts, as well as important travel and traffic news. The innovative Cadoo solution automates this process therefore eliminating any manual labour, as well as having improved the dissemination of weather warnings.



#### PROJECT OVERVIEW:

Customer Name:  
Cork County Council

Industry:  
Public Service

Location:  
Ireland

Challenge:  
Reliable, cost effective  
messaging to citizens

Solution:  
API

